



SZABIST Employer Annual Survey 2018-2019
Executive Development Center SZABIST, Karachi

This form provides an opportunity for you to feed back to us on how well you feel we are delivering to our students. Please be as honest as possible, as accurate information will assist us in improving the quality of our teaching. If you need any assistance in completing this form or you have any queries you can send us an email at edc@szabist.edu.pk.

Company Name _____

Address _____

Name _____ Designation _____

Number of Employees _____ Industry/ Sector _____

Resource Requirements

- 1) In which month does your organization finalizes its annual human resource needs?

- 2) How many fresh graduates are you planning to hire in 2018?

1-5	6-10
11-15	Other _____

Recruitment & Selection

- 3) Select the most relevant recruitment method used by your organization:

Recruitment Methods Used	Ranking
Company Website Job Postings	
Hiring Agency	
Employee Referrals	
Online Job Boards	
University Placement Department	
Career Fair Participations	
Social Media	
Newspaper Advertisement	
Other:	

- 4) Name the 4 most important factors for a recruiter while screening of CVS?

1) _____

2) _____

3) _____

4) _____

- 5) Name the 3 most important traits/skills found in an applicant which are likely to improve their employability potential for an employer. (please list traits & skills separately) :

<u>Job Skills</u>	<u>Personality Traits</u>
1)	
2)	
3)	

- 6) Please indicate the starting remuneration (take home) for the following in your organization?

Salary Range	Entry Level	Management Trainee	Experienced (1-3yrs)
27k-34k			
35k-44k			
45k plus			

SZABIST Related Questions

- 7) Please indicate (tick) if you have hired SZABIST graduates during 2018-2019 from the following programs:

<i>Program</i>	<i>Program</i>	<i>Program</i>	<i>Program</i>
BBA	BS Accounting & Finance	MS Social Sciences	B Ed (1.5 Years)
BS Computer Science	BABS	MS Media Studies	MSPM
BS Media Sciences	MBA	MBA Banking & Finance	MOA
BS Social Sciences	EMBA	MS Mechatronics Eng.	Masters in PM
BE Mechatronics Engineering	MS Management Sciences	MS Psychology	PhD
BS Biosciences	MS Public Health	MS Sociology	
BS Entrepreneurship	MS Bio Sciences	MS Economics	
LLB	MS Computer Science	MSIR	

- 8) Please rate the SZABIST graduates working in your organization on the following skills:

Job Skills	Very Good	Good	Average	Poor	Very Poor
Communication Skills (Oral, Written and Presentation)					
Knowledge of the Subject Matter					
Professionalism					
Personal Management					
Management and Leadership Skills					
Other					

- 9) Which on-campus activities (other than recruitment) would your organization like to conduct at SZABIST?

- 10) Please rate your organization's experience with the EDC department?

Very Good Good Average Poor Very Poor

- 11) What do you suggest can be done to improve SZABIST's interaction with your organization?
